

Dear Friends of Conservation:

In a continuing effort to help protect the endangered black rhino and other endangered species, zoo keepers throughout the nation will sponsor the National "**Bowling For Rhinos**" fund raiser. 100% of all proceeds will go directly to support **Lewa Wildlife Conservancy (LWC)** in Kenya, **Ujung Kulon National Park** in Java, Indonesia and **Bukit Barisan Selatan and Way Kambas National Parks** in Sumatra, Indonesia. LWC is a 65 thousand acre sanctuary which not only saves the black rhino but everything from orchids to elephants within the sanctuary. Ujung Kulon is a 300 square mile National Park which is home to the last 47 Javan rhinos in the world! Bukit Barisan Selatan National Park is a 3,500 square km lush, lowland, tropical rainforest where Sumatran rhino, tigers and Malayan sun bear live. Approximately \$200,00-300,000 is raised annually during this national bowl-a-thon.

The **American Association of Zoo keepers (AAZK)** expresses its concern over the plight of the rhino by taking action. We hope to raise enough money to save these valuable ecosystems for future generations. The [insert your chapter here] chapter of **AAZK** will hold its "**Bowling For Rhinos**" on [insert your event time/place here].

This can be your company's opportunity to be a strong voice in the worldwide effort to conserve endangered species. If you would be willing to **donate prizes** to this **non-profit organization** or **give your employees an opportunity to form a team and bowl** with [insert your zoo here] keepers, please contact [insert your contact info here].

Thank you for your consideration of this important matter to save our endangered animals.

Sincerely,